

2nd BCECA Annual Conference

# The energy transformation challenge

The engineering contractors' role in the path to net zero  
Progress and developments

Wednesday 5 October 2022

Fully interactive virtual meeting

## Information for sponsors



# The energy transformation challenge

Twelve months ago, we were still in the midst of COVID19 restrictions. Physical meetings were out of the question. Nonetheless, the pressure to decarbonise the global energy economy had not gone away. The COP26 Climate Conference in Glasgow was imminent, and policymakers were fully expected to renew their commitment to delivering the 'energy transformation'.

Against this backdrop, BCECA wrestled with the challenges of bringing together the decision makers, opinion formers and thought leaders who were faced with the task of tackling decarbonisation at the sharp end.

BCECA's inaugural virtual conference took place in October 2021. *Delivering the energy transition* focussed on the current circumstances, future opportunities, and challenges in the broad area of industrial decarbonisation. The programme was shaped by the organisations with a key role in taking carbon reduction targets from policy to reality. The event was an immediate success, attracting 150 delegates from UK engineering contractors, consultants, and supply chain partners. Delegates took part in a day of lively discussion on the policy, technology, and skills implications of energy transition.

2021 ended with a sense of optimism for the future. COP26 was widely viewed as a success with a shared vision for decisive action on the energy transition emerging. Then everything changed. The Russian invasion of Ukraine in February sent shockwaves around the globe. Energy prices soared. For the first time in nearly two decades, security of energy supplies was back on the agenda. What does this mean for decarbonisation?



**Tracey Shelley**

Conference Director  
BCECA Chief Executive

Has the energy transition stalled, or is the energy transformation that the world needs waiting just around the corner? Find out more at BCECA's 2nd Annual Online Conference, **The energy transformation challenge**, which takes place on Wednesday 5 October 2022.

# Opportunities for sponsors

The success of BCECA's first online conference signalled a new attitude to networking and knowledge sharing. Whilst the value of personal interaction cannot be downplayed, it's clear that virtual meetings have taken on a new significance. The energy transformation that is required to deliver decarbonisation sits at the top of the agenda for engineering contractors in the UK. Geopolitical worries aside, the transition to a new energy economy remains a global priority. *The energy transformation challenge* will examine decarbonisation from the contractors' perspective and offers an excellent opportunity to:

- **Raise awareness of your brand with key influencers in the UK engineering contracting sector**
- **Network and engage with decision-makers looking for product and service solutions**
- **Connect with the early-career engineers and technologists who will shape the future**
- **Generate new material to expand your marketing strategy, gain exposure and reputation**
- **Align your organisation with the decarbonisation agenda and the delivery of the UN's Sustainable Development Goals**



**Malcolm Crawford**

Conference Programme Chair

*The energy transformation challenge* will bring experts together to discuss the practical realities of implementing decarbonisation with a focus on the UK. Come and join us.

# Sponsorship packages

## ~~Conference Partner~~ **SOLD TO FLUOR**

**£5,000**

Prime brand positioning across our virtual conference platform, delegate management software and direct email communication before, during and after the event. 15 social media mentions. Plenary speaker slot during the opening session, promotional video clip before the afternoon session. Post-event follow up opportunities with all participants. Top billing on the sponsor information page (250 words) with weblink.

## **Session Sponsor (Three remaining)**

**£1,000**

Prime brand positioning on the virtual conference platform during one of five sessions. Promotional video clip at the start of the session. 6 social media mentions. Post-event follow up opportunities with all session participants. Listing on the sponsor information page (150 words) with weblink.

## **Conference Supporter (Ten available)**

**£500**

Acknowledgement and logo placement on the virtual conference platform and in all pre-event publicity and communication. Listing on the sponsor information page (100 words) with weblink.

## **Media Partner**

**Negotiable**

Exclusive positioning, with early access to programme announcements and news releases. Access to delegate mailing list in return for reciprocal promotion and web banners etc.

**For more details on the opportunities available within these sponsorship tiers, please call +44 207 0918652 or email [admin@bceca.org.uk](mailto:admin@bceca.org.uk)**

# Programme overview

The **Energy transformation challenge** is a one day, fully interactive, virtual conference examining the realities and complexities of decarbonising energy intensive activity in the UK and globally. The topic will be addressed from the perspective of the engineering contracting companies who are providing the infrastructure required to deliver the carbon reduction targets agreed by the UK government and globally through the COP26 commitments.

Opening with a scene-setting keynote contribution from one of the UK Parliament's leading contributors on energy matters, Dr Alan Whitehead MP, the conference will move on to examine a range of big picture issues including the importance of robust supply chains and the potential impact of well-executed decarbonisation projects on the UK economy. Project financing, commercialisation, innovation, and skill supply also feature prominently on the agenda.

After a short lunch break, the conference will take a more detailed look at the experience gained and lessons learned during the execution of a range of projects spanning renewables, energy storage, transportation, and decarbonisation of fossil fuel intensive industrial processes.



**Dr Oliver Carter**

Principal Process Engineer  
Fluor

Emission targets, combined with the re-emergence of energy security issues, have refocused our sector in new ways. I look forward to **The energy transformation challenge** and a conversation on the deployment of new technologies, the decarbonisation of existing processes with a cautious eye on supply chain and cost uncertainties.

# Provisional programme\* for Wednesday 5 October

## AM

09:30 Welcome remarks and overview

### Session 1 The current reality

09:45 Keynote - Dr Alan Whitehead MP

Shadow Minister for Climate Change and Net Zero

10:00 The big picture

- Engineering contracting and energy transformation
- How can global delivery drive UK prosperity and security?
- The importance of sustainable supply chains
- Innovation and the energy transformation
- Panel discussion/Q&A

11:00 Break

### Session 2 Making it happen

11:15 Delivering transformation

- Finance and commercialisation
- Bridging the skills gap
- Support for early career engineers and technicians
- Panel discussion/Q&A

12:30 Lunch

## PM

### Session 3 Implementation experience

13:15 Keynote – David Walker

HyNet Northwest decarbonisation project

13:00 Project feedback

Three parallel sessions with case studies assessing recent developments and lessons learned during project delivery

- Track 1 - Decarbonising existing assets
- Track 2 - Energy storage
- Track 3 - Renewable energy

14:45 Break

### Session 4 Implementation experience (cont.)

- Track 4 – Transportation
- UK Implementation overview
- Panel discussion/Q&A

15:45 Summary and next steps

\*May be subject to change

# BCECA - the collective voice for engineering contractors

Our members are world leaders in project management, engineering and construction for the process and energy industries. They provide a global centre of expertise for international clients. From emergent technology studies to the execution of some of the most extensive and complex offshore and onshore installations globally, UK-based engineers and technicians in BCECA companies provide optimal solutions to some of the world's biggest process plant construction challenges; they are front runners in the race to deliver energy transformation and decarbonisation.



BCECA is a discrete and trusted network that offers knowledge, intelligence and influence for engineering contractors and their partners. The energy transformation challenge builds on the success of our inaugural virtual conference in 2021, which was well received by participants from the UK and further afield.

## Don't miss out

Download a booking form at [bceca.org.uk](http://bceca.org.uk), or for an informal discussion about sponsorship and other collaborative opportunities with BCECA and its members, please contact our Chief Executive, Tracey Shelley, on +44 207 0918652 or email [admin@bceca.org.uk](mailto:admin@bceca.org.uk)